



# Call for Proposals

TYCA Midwest Regional Conference  
Grand Rapids, Michigan: October 2-4, 2014

## **TEACHING AS ART**

### **Practical Creativity and Measurable Innovation**

In 1969 Alexander Calder created *La Grand Vitesse*, translated as “The Great Swiftmess” and representing the water and waves that flow through and around Grand Rapids.

The monstrous steel sculpture arrived as 42 tons of art and is now affectionately known as “The Calder.” The giant red piece started the city’s interest in art, and infused this Midwest furniture-making city with the spirit that anything is possible. Forty years later, Grand Rapids launched the experiment of ArtPrize: an open art competition that makes the city a literal canvas, curator and jury.

The competition was a breakthrough in public participation in artistic endeavors and an opportunity to author judgements of work, big and small, conventional and not. Amid this background of art and experimentation, the city has flourished with an influx of visitors and restaurants; it has become an authority on creativity for practical purposes such as business development and economic growth.

In our current culture of constant measurement, slippery funding, and cautious investments in teaching, we invite you to consider how you infuse your teaching with art and experimentation. How have your teaching risks translated to breakthroughs in student writing, student authority, or student engagement? How do you measure the success of those risks? What teaching experiments have paid dividends in your classrooms, departments, colleges, or communities? How have you made creativity practical?

As Grand Rapids Community College celebrates 100 years of education, we invite proposals on “Teaching as Art” for the October 2-4, 2014 conference.

TYCA Midwest is associated with the National Council of Teachers of English and the National Two-Year College English Association

**Proposal submissions due Friday, May 16**

# PROPOSAL SUBMISSION FORM

## TYCA Midwest Regional Conference 2014

Name of Contact Person: \_\_\_\_\_

College: \_\_\_\_\_

College Address: \_\_\_\_\_

College City: \_\_\_\_\_

College State: \_\_\_\_\_ College ZIP Code: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Position:

Full-time

Adjunct (note: all adjunct submissions will be considered for the Adjunct Proposal Award)

Other \_\_\_\_\_

### Are you a current member of TYCA?

Yes

No

### Area of Proposed Session Emphasis (check all that apply):

Assessment/Evaluation

ESL

Business/Professional/Technical Writing

Literacy Studies

Composition (college-level)

Pedagogy and Methodology

Creative Writing

Professional/Political Issues

Developmental Reading

Rhetoric

Developmental Writing

Service Learning

Distance/Online Learning

Technology

Writing Across the Curriculum

Writing Centers

Other \_\_\_\_\_

Title of Session: \_\_\_\_\_

**Please list all session presenters:**

**Name:** \_\_\_\_\_ **Institution:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Session format: all sessions will be 60 minutes in length.

Equipment: Projectors, wireless internet and computers will be available in every session space.

Please indicate other equipment needed for your proposed session: \_\_\_\_\_

\_\_\_\_\_

1. In a maximum of 50 words, please describe your session (for inclusion in the conference program).

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\_\_\_\_\_  
\_\_\_\_\_

2. In a maximum of 200 words, please provide an abstract of your proposed session.

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Submit your proposal to:**

Nora Neill, Program Chair  
Department of English  
Grand Rapids Community College  
nneill@grcc.edu  
(616) 234-4912

**Proposal submissions are due by Friday, May 16**

